Monthly Newsletter of **Foundation for Rural Integrated Enterprises & Development** Alleviating Poverty through Social & Economic Empowerment **Takitaki**

13 Years of Community Service

A celebration with a difference as the Minister for Health & Medical Services Mr Jone Usamate led doctors and other team members to plant 13 fruit trees to mark FRIEND's 13th anniversary.

FRIEND's communities and stakeholders were invited to Tuvu for the day to reflect on the journey of FRIEND so far.

29th of August marks the day FRIEND office was established in 2002. With humble beginnings from a tiny cubicle in Lautoka, the organisation currently has a 5 acre property in Tuvu and a branch office in Labasa.

"It was an idea that I believed would work in terms of improving lives of people living in rural communities. At that point I did not know how or what shape it would take. And I had thought to myself that if it doesn't then at least I would know that I have given it a try. It has been hard work, full of challenges, but once we started working with communities, before long too many people were involved and giving up was not an option," says Founder/Director Sashi Kiran.



Staff assist guests in fruit tree planting

"While we have come a fair distance, there is still so much more to be done," says Sashi, " for now, it's a step at a time."



Stakeholders join in cutting cake



Garlanding the Chief Guest—Minister for Health Hon Jone Usamate

Dutch Ambassador Visits FRIEND

Ambassador HE Rob Zaagman from the Embassy of the Netherlands based in Wellington New Zealand visited FRIEND to see for himself our livelihood activities.

Accompanied by his wife Monique, the couple had high praise for the range and reach of programs.

The European Union has been a major donor partner in the last three years. A tour of the premises A blast from the past

economio

empowerment is what is needed for poverty alleviation....but training on enterprise development is not enough! Our women and rural dwellers have the local resources, what they need is product development, value addition, assistance with packaging, market linkages to be able to earn a decent living. There is no one agency providing this support."

that

all know

Sashi Kiran Founder/Director FRIEND 2001



Questions or comments? E-mail us at <u>friend@connect.com.fj</u>

Diabetes Research Launch



Minister for Health and Medical services Dr Jone MoH reports reveal that 1 Usamate launched a lower limb amputation is FRIEND study that is tar- carried out every geting 500 Diabetics in hours. Western Viti Levu, to find the absolute risk of having a "Surgeons have been the lower limb amputation.

tations is one of the major of "the limbs at risk" 'NCD crisis' state declared ics in Fiji," says Dr Hawea. by the government, adding to the financial burdens of The launch coincided with people in Fiji.

Dr Jone Hawea says the first person to 'undergo' study aims to provide research as Dr Jone ex-Health Care Professionals in plained the process of re-Fiji a range of Intervention search to the Minister duroptions in managing the ing the launch. diabetic patient's lower limb /foot and should also Lessons learnt from the provide baseline data that study will be shared with will encourage more pre- stakeholders and it is hoped ventative diabetic foot care to benefit the wider Diabetic work or research.

12.5

scapegoat of a problem that could easily be prevented Diabetic Lower limb ampu- should there be knowledge contributing factors to the amongst diagnosed diabet-

FRIEND's 13th Anniversary celebrations in Tuvu. Minis-FRIEND Associate Director ter Jone Usamate was the

population in Fiji.

International Activist @ FRIEND



Greenpeace International CEO Dr Kumi Naidoo dropped in at FRIEND to meet an 'old friend' Sashi Kiran.

Kumi said he was amazed and inspired at seeing what FRIEND has become. Kumi remembered the ideas Sashi had shared about setting up when she left the board of CIVICUS in 2001 to focus on setting up FRIEND.

Kumi was then the CEO of CIVICUS, an International NGO based in Washington DC.



Sports Camp

FRIEND hosted two US professional soccer players on a Health-Day at Naviyago village.

Tracy Noonan (Goalkeeper) and Coby Jones (Midfielder) toured Fiji with the support of the Embassy of the United States to promote health and fitness.

What looked like lots of fun and games actually turned out to be playful lessons on teamwork, communication and leadership.

The youth and kids of Naviyago and surrounding villages had definitely fun and hopefully they will take some ideas home.



Questions or comments? E-mail us at friend@connect.com.fi

Scoping Mission To Lau with AOEP

At the request of AQEP (Access to Quality Education Program) FRIEND team made two trips to Lau this month.

The directors initially visited three villages in Kabara, one in Komo and Namuka-i-Lau to assess resources for income generating opportunities for schools being assisted by AQEP.

This trip was followed by three facilitators to conduct training with the school management on Food processing, financial literacy and record keeping.



Product of the Month— Friend's Fiji Style® Pure VCO



Friend's Fiji Style® Virgin Coconut Oil smells and tastes of fresh green coconuts.

Known as a superfood, the oil has been used for generations on the islands.

The oil is used to boost the immune system, manage stress and weight in a way that it may improve blood cholesterol levels and it may lower your risk of Heart Disease.

It has a variety of uses as salad dressing, as premium cooking oil and for its therapeutic and beautifying property as body oil.

The flesh of coconuts are grated and sundried before the oil is cold pressed to bring you the taste of coconuts from the tropics.

The next 15 years—SDG Panel @ USP

Organisational heads from ronment by 2030. the civil society sector, tainable Fiji over the next meaningfully 15 years.

Enterprises & Develop- der/Director Sashi Kiran. ment along with USP, Lautoka Campus.

adopted this September by Government's tainable Summit in New York.

Concluding a negotiating of the day. process that spanned more than two years, the agenda Youths at USP formed features 17 new sustain- groups to work on three able development goals different issues of organic (SDGs) aim to end pov- farming, recycling and erty, promote prosperity creating awareness on the and people's wellbeing SDGs. while protecting the envi-

educational institutes and "Through this event we university students con- wish to explore how each vened in Lautoka this citizen could get engaged month to deliberate on the in sustainable development issue of Sustainable De- of Fiji, civil society and velopment Goals (SDG)s governments as well as and how citizens could international agencies like contribute towards a sus- the UNDP could engage enabling spaces for each citizen to take ownership and en-The panel discussion was gage. We plan many more organised by the Founda- events to take this to grasstion for Rural Integrated roots says FRIEND Foun-

The panelists included Ms Mehazabeen Khan, Earlier this month, the UNDP, sharing about the world took a momentous 17 SDGs and its processes, step forward: the 193 Mr Nitesh Prakash, Chief member states of the UN Economist from the the reached an agreement on Strategic Planning Departthe new sustainable devel- ment of the Ministry of opment agenda that will be Finance talking about Fiji Green world leaders at the Sus- Framework and USP Development youth representative Lepani Naqarese speaking on the concerns of youths



Dr Pramila Devi, Sonja Brachman & Sashi



UNDP & National Planning representatives





Recipe Corner — Toasted Fresh Cassava Poppadom



Ingredients (Makes approx 24pc) 4 cups Friend's Fiji Style® Grated Cassava 6 cups Water 1 tbspn Black Pepper Salt to taste

Method

1. Boil cassava and water for about 10-15 minutes stirring the pot constantly.

2. Once the mixture thickens, remove from heat and add salt and black pepper.

3. Pour the mixture into flat discs and leave in the sun for drying. This normally takes 3 days.

4. Store crisps in an air tight container. Toast without oil for serving.

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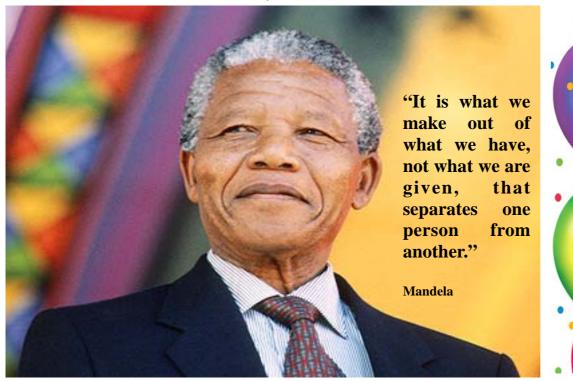


Poppadom making demonstration

Words of the Wise

August Birthday

Amareeta



Take A Pledge—Eat Right, Go Organic

Take a pick—A heap of beans with a worm or two happily weaving in and out of the pile or a worm free

looking heap that just invites you saying "choose me"?

I bet most of us would reach out for the worm free heap.

But STOP! Is the worm free heap really a better deal?

Before I was aware of the health risks associated with use of pesticides, I would happily buy the worm free beans, but now when I go to the market, I find myself looking at fruits and vegetables closer to determine what I put in my bag.

Glysophate, Roundup, Orthene.– I don't want them near my food, so the message is clear. Grow Organic, Buy Organic and Eat Organic.



By Sandhya Narayan Anish attends to the organic gardens @ FRIEND

People behind successful FRIEND's 13th anniversary celebrations

