

# FRIEND sets up tea line

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THE decision by Foundation for Rural Integrated Enterprises & Development (FRIEND) to diversify their products and produce their own tea line has been very fruitful for the organisation.

Executive director Sashi Kiran said they had received great response from buyers for their range of 100 per cent Fiji grown teas that include basil (tulsi), layalaya (Fijian ginger), cinnamon, rosella, lemon grass, star apple and yaqona teas.

Ms Kiran said the herbal infusions were known for centuries for their healing properties and organically grown abundantly in Fiji.

She said with the natural detoxifying herbal remedies FRIEND's customers could enjoy great healthy refreshing cup of tea without worrying about taking any nicotine as those were herbs and safe for pregnant mothers and those intolerant to nicotine in their teas.

"The best part is that in a tea bag now you have a taste of Fiji's tradition. Five other great herbal remedies are being tested to be released in the market soon," Ms Kiran said.

Distributors Motibhai Group have ensured these 100 per cent locally-grown teas are readily available through leading supermarkets and all Prouds outlets and are sure it will develop a following.