

# Products for show - Fiji Times Online

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WORKERS and families from rural communities will benefit from an NGO's plan to take its popular range of products to the prestigious Fine Foods Australia Festival later this month.

Foundation for Rural Integrated Enterprise and Development is hoping to boost the profile of its Friend's Fiji Style range and attract new markets.

The brand has firmly established itself in the local and regional markets and its high quality products are popular with Australian travellers who often take home a jar or two as gifts for family and friends.

"Along with our top selling tamarind chutney, we will be bringing gluten-free coconut and cassava flours, virgin coconut oil and organic certified lemon grass tea as well as some of the other popular products," said FRIEND founder and director Sashi Kiran.

She said the organisation had developed an extensive range of gourmet products including jams, pickles, chutneys, herbal infusions, spices, flours and dried fruits using the skills and resources from rural and impoverished communities in Fiji.

"While we source raw materials from around Fiji, our products are hygienically prepared and packaged in our quality controlled centres that follow international food safety standards."