

Build up to 2nd Developing Enterprises for Sustainable Income (DESI) Stakeholder Forum “Making Livelihoods Sustainable”

Poverty alleviation through sustainable livelihoods is the main focus of FRIEND. And as poverty is climbing steps FRIEND has decided to discuss the issue of making livelihood sustainable at its annual stakeholder forum in Lautoka. At the one day forum on 30th October stakeholders will get together, take stock of actions so far and strategize for possible future moves.

The day will mark the end of awareness on poverty campaign currently running for six weeks and is expected to draw more than 200 people from around the country.

The event will also see the culmination of the IDEA Competition 2009— Individuals Developing Entrepreneurship Accumen. This campaign was launched in March to encourage entrepreneurs to develop products for sustainable livelihoods.

Registration for non members for the conference is \$20.00. Contact FRIEND office to secure your place.



Stand Up Take Action Against Poverty

The staff and friends of FRIEND took advantage of Sugar Festival parade to create awareness on poverty issues. Youths took banners with facts on poverty and marched through the city attracting much attention.

A simple bure to seat the contestant of FRIEND was constructed. Ana our contestant actively campaigned against poverty during the week. She herself is a farmer and encourages youths to take action and lift themselves out of poverty.



Do you know?

40% of Fiji's population live below line that is 320,000 people?
17% of Fiji's population live in squatter communities that 136,000 people?
60% of people living in rural areas live below poverty line? 480,000 people?
60% of Fiji's population is below the age of 30 years that is 480,000 young people?
82 % of all deaths in Fiji is due to non communicable diseases?
455 women died in Fiji last year of cancer 136 of which were cervical cancer?
Children under 11months make 79% of anemia cases in children in Fiji?



Takitaki

White Bands



Central College Duke of Edinburgh Scheme volunteers making white bands

The white band is a global symbol of fight against poverty.

The Global Call for Action Against Poverty Issues mobilization month is marked worldwide from 16th September to 17th October every year. FRIEND works with volunteers as part of this month to make and distribute white bands for poverty awareness.

The campaign ends with stakeholder Forum on 30th October and includes the Race Around Lautoka on Saturday 17th October which is the International Day for Eradication of Poverty. Youths will be competing for clues on poverty at different pit stops around Lautoka.

Sixteen teams have confirmed participation.

Navutu Skills Training



Participants proudly holding up their handi work..

A group of ten women from Navutu Squatter settlement in Lautoka participated in a skills training workshop to learn the basics of macramé work.

Macramé is the art of using knots to churn out craft work.

There was much excitement amongst the group as each went home with macramé pot hangers, made by themselves.

The women are now looking at developing products that could be sold in the market place.

*The rural Indo-Fijians are the poorest with 44% incidence but because they are more in number the poor Rural Fijians will require more of the poverty alleviation resources
.... from "Quantitative Analysis of Poverty in Fiji"*

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YES! I want to support the
*Foundation for Rural Integrated
Enterprises N Development*



Annual Fee

Individual \$5.00 Corporate \$50
Families \$10.00 Community Groups \$20.00

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Takitaki

VOLUME 4, ISSUE 9, SEPTEMBER 2009

“Reading is an Ocean of Fun”



Both world literacy day and library week fell in September, so I spent much of my time this month preparing to celebrate both of these important holidays at Sunshine Special School in Lautoka.

For the past four months, I have been spending several days a week at Sunshine. This school exists to meet the needs of students with a wide spectrum of learning disorders and special needs. “Reading is an Ocean of Fun,” a 3-day literacy program, was put on by staff members, myself, and several other Peace Corps volunteers from around the island the week of September 22. During the program, students were given the opportunity to think and write creatively, practice reading and letter recognition through fun and participatory activities, and to respond to a variety of stories. Pairing music and art with literacy allowed for creative thought and the opportunity to learn in a hands-on environment. For many of the children, the highlight of the program was the constant affirmation of their work, and the awards ceremony at the end where each of the 100 students was celebrated for participating.

By Sarah Taylor, US Peace Corp

*In Fiji economically active females form on 13% of total population. While a much higher proportion of females are considered poorer universally, economically active females generally tend to improve the standards of living of the households they are part of.
... from “Quantitative Analysis of Poverty in Fiji”*

Check out our upgraded website

www.fijifriend.com

Includes a new Recipes page featuring a delightful collection of dishes using Friend’s Fiji Style® Products

Recipe Corner

Grilled Baigan—for the health conscious



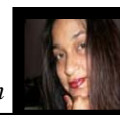
Ingredients:

fresh thickly sliced baigans, Friend’s Fiji Style® Chilli Garlic paste in Olive oil, lemon, pepper,

Method:

- 1 Wash the baigan slices in salt water.*
- 2. Sparingly brush Friend’s Fiji Style® Chilli Garlic Paste on the slices and put on the grill and cook through.*
- 3 Serve hot with a dash of lemon juice.*

With Sandhya Narayan



Takitaki

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Rural people, especially the most remote subsistence farmers, are far more materially deprived looking at factors such as access to good schools, health care, roads, electricity, sewerage, water and entertainment media such as television
.... from "Quantitative Analysis of Poverty in Fiji"

Lautoka Hospital Murals

The entrances to eight wards on the southern wing of the hospital have been transformed to reflect eight flowers or trees that grow in Fiji. The new wards have been renamed as Frangipani, Tagimoucia, Lagakali, Makosoi, Kakala, Sekoula, Marigold and Sandalwood.

FRIEND is proud to have supported over 13 unemployed youths over a 9 week period who worked on this project while improving their painting skills.

Friend Art and Cultural Enterprises targets creative and unemployed youths and provides opportunities for young people to develop their talents.

FACE also welcomes a small grant from SPC to continue working with the youth theatre group to write and perform an educational drama about dangers of Non Communicable Diseases like diabetes and blood pressure.



*Colors to bring
cheer
to patients, staff
and visitors to the
Lautoka Hospital*

