

FRIEND, Motibhai Group ink distributor deal

By ROPATE VALEMEI

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Update: 2:49PM A non-governmental organisation producing and promoting local goods for sustainable livelihoods has entered into a distributor agreement with Motibhai Group of Companies.

Foundation for Rural Integrated Enterprises & Development (FRIEND) acknowledged Motibhai for the agreement of distributorship as they understand the nature of their products and its markets with its strong and long history of dealing with quality gourmet products.

FRIEND founder and director Sashi Kiran said the deal would assist local farmers and rural women of the FRIEND's Fiji Style range of delicacies made from traditional recipes as they now sit with other prestigious brands associated with Motibhai Group.

Motibhai Group Marketing and Business Development manager Abraham Gomes that with the new arrangement with FRIEND was now committed to further strengthened the mutual business relationship.